

**Gunnar Swanson**

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GRAPHIC DESIGN AWARDS/PROJECTS PUBLISHED (LISTED BY PROJECT)

**Cotton Country Century poster boll weevil illustration** (*poster second version* 2007)

Society of Illustrators 50th Annual Exhibition 2008

(also in *Illustrators 50*, Society of Illustrators, 2008)

**Cotton Country Century poster** *first version* (2007)

*Big Book of Design Ideas #3* by David E. Carter, Art Direction Book Company 2008

**East Carolina University School of Art & Design student recruiting poster** (2007)

*Print* magazine 2007 Regional Design Annual

University & College Designers Association 2007 UCDA design show award of excellence

37th annual Creativity awards, silver award, 2007

(also in *Creativity 37*, Art Direction Book Company, 2008)

ADI Award: *Graphic Design Annual Volume 1*, Art Design Institute of China Academy of Art

*Big Book of Design Ideas #3* by David E. Carter, Art Direction Book Company 2008

American Graphic Design Awards, *Graphic Design: USA*, 2007

**George Stuart Historical Figures book** (2004)

2005 Museum Publications Design, honorable mention (institutions with budgets over \$500,000)

American Association of Museums

*Creativity 34*, Art Direction Book Company, 2005

American Graphic Design Awards, *Graphic Design: USA*, 2004

portfolios.com 2004 merit award

**IABC/LA postcard series** (2003–2004)

portfolios.com 2004 bronze award

**California's Advanced Fire Protection logo** (2003)

*Logo 2004*, by David Carter, Art Direction Book Company, 2004

(also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)

**IABC/LA Angels logo** (2002)

*Logo 2004*, by David Carter, Art Direction Book Company, 2004

(also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)

**Midtown Ventura logo** (2002)

*Logo 2004*, by David Carter, Art Direction Book Company, 2004

(also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)

American Graphic Design Awards, *Graphic Design: USA*, 2003

(also in *American Graphic Design Awards No. 3* Visual Reference Publications, 2003)

**Midtown Ventura Community Council stationery** (2002)

portfolios.com 2004 merit award

*American Corporate Identity 20*, Art Direction Book Company, 2004

American Graphic Design Awards, *Graphic Design: USA*, 2003

(also in *American Graphic Design Awards No. 3* Visual Reference Publications, 2003)

## (GRAPHIC DESIGN AWARDS/PROJECTS PUBLISHED CONTINUED)

**BioTrek logo (2002)**

*Logo 2004*, by David Carter, Art Direction Book Company, 2004  
 (also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)  
 Summit Creative Awards bronze statue, 2003  
 American Graphic Design Awards, *Graphic Design: USA*, 2003  
 (also in *American Graphic Design Awards No. 3* Visual Reference Publications, 2003)  
*Letterhead and Logo Design 8*, Rockport Publishers 2003  
*Creativity 33*, Art Direction Book Company, 2003  
*American Corporate Identity 20*, Art Direction Book Company, 2004

**Jane Austen Society of North American Los Angeles conference logo (2002)**

*Logo 2004*, by David Carter, Art Direction Book Company, 2004  
 (also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)  
 American Graphic Design Awards, *Graphic Design: USA*, 2003  
 (also in *American Graphic Design Awards No. 3* Visual Reference Publications, 2003)  
*American Corporate Identity 20*, Art Direction Book Company, 2004

**County Communicators logo (2002)**

*Logo 2004*, by David Carter, Art Direction Book Company, 2004  
 (also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)  
*Step Inside Design* annual review, July/August 2003

**Health Harbinger logo (2002)**

*Logo 2004*, by David Carter, Art Direction Book Company, 2004  
 (also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)

**Gunnar Swanson Design Office website (2001-)**

*Digital Portfolio Design* by Cynthia Baron, New Riders 2004

**Hanham Consulting drug testing icons (2001)**

*Logo 2004*, by David Carter, Art Direction Book Company, 2004  
 (also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)

**Hanham Consulting Brochure (2001)**

American Graphic Design Awards, *Graphic Design: USA*, 2002

**Gunnar Swanson Design Office stationery (2001)**

American Graphic Design Awards, *Graphic Design: USA*, 2003  
 (also in *American Graphic Design Awards No. 3* Visual Reference Publications, 2003)  
*Identity Solutions*, How Design Books 2003  
 "Print's Regional Design Annual," Print magazine, 2002  
 American Graphic Design Awards, *Graphic Design: USA*, 2002

**Gunnar Swanson Design Office "Talking Head" logo (2001)**

*Logo 2004*, by David Carter, Art Direction Book Company, 2004  
 (also in *The 4th Big Book of Logos*, by David Carter, Hearst Book international, 2004)  
*Logo 2002*, by David Carter, Art Direction Book Company, 2001  
*Big Book of Logos 3*, by David Carter, Hearst Book international, 2002

**Adversary poster (2001)**

"Posters for Advocacy" by Terry Stone *Dynamic Graphics Magazine*

**California Lutheran University multimedia program brochure (2000)**

American Graphic Design Awards, *Graphic Design: USA*, 2001  
 (also in *American Graphic Design Awards No. 2* Visual Reference Publications, 2002)

**News of the Whirled (collaborative project directed by Kenneth FitzGerald) (1999)**

American Center for Design 100 Show, 2000  
 AIGA/Minnesota Award of Excellence, 2000

(GRAPHIC DESIGN AWARDS/PROJECTS PUBLISHED CONTINUED)

**Barr Pictures trademark (1998)**

*The Big Book of Logos* by David Carter, Art Direction Book Company, 1998

**UMD Center for Economic Development brochure (1997)**

Citation of Excellence, Lake Superior Ad Club, 1997

**Snowflake Cross-Country Ski Resort trademark series (1997)**

AIGA Minnesota 1997 Design Show of Excellence

*Creating Logo Families* by David Carter, HBI/HarperCollins, 2000

**Duluth Playhouse trademark (1996)**

*The Big Book of Logos* by David Carter, Art Direction Book Company, 1998

**Duluth Playhouse 1996–1997 season posters (1996)**

AIGA Minnesota 1997 Design Show of Excellence

Citation of Excellence, Lake Superior Ad Club, 1996

*Fresh Ideas in Limited Budget Design*, North Light Books, 1998

**The Tempest—UMD Theatre poster (1996)**

American Graphic Design Awards, "Graphic Design USA," 1997

*Creativity 26*, Art Direction Book Company, 1997

**Gunnar Swanson Design Office temporary stationery (1995)**

*Fresh Ideas in Letterhead and Business Card Design 3*, North Light Books, 1997

**1995 Student Portfolio Events poster AIGA/LA, client (1995)**

*Innovative Low Budget Design*, Madison Square Press, 1996

**1994 Student Portfolio Events poster AIGA/LA, client (1994)**

*Innovative Low Budget Design*, Madison Square Press, 1996

1995 Designer's Guide, *Step-By-Step Graphics*

*Step-by-Step Graphics*, Design Process '95 Annual

*Creativity '94*, Art Direction Book Company, 1995

*How*, Self-Promotion issue, 1994

Optima Design Awards, Best of Show, 1994

**1993 Student Portfolio Events poster AIGA/LA, client (1993)**

*New Typographics: new world typography with font samples*, PIE Books, 2005

*Innovative Low Budget Design*, Madison Square Press, 1996

**Dirty Class brochure Mark the Carpetbagger, client (1993)**

*Direct Mail Marketing Design* by Poppy Evans, Rockport Publishers, 1994

**"The Librarian" departments logos UCLA Libraries, client (1993)**

subject of article in *Step-by-Step Electronic Design*, September, 1993

**Westside Amateur Radio Club logo (1993)**

*Creativity '93*, Art Direction Book Company, 1994

**Book Show signage California State University Fullerton, Department of Art, client (1992)**

*Creativity '93*, Art Direction Book Company, 1994

**Fuck Censorship t-shirt (1992)**

*Graphis T-Shirt 1*, Graphis Press, 1993

*Graphic Design USA 14*, AIGA/LA T-Shirt Show, 1993

**The Print Company capabilities brochure (1992)**

*American Corporate Identity 11*, Art Direction Book Company, 1996

*Fresh Ideas in Promotion & Self Promotion*, North Light Books, 1994

**Teri Gilman/Image Works West Stationery (1992)**

*Fresh Ideas in Letterhead & Business Card Design*, North Light Books, 1993

## (GRAPHIC DESIGN AWARDS/PROJECTS PUBLISHED CONTINUED)

**ACMc typeface** (1992)*New Typographics: new world typography with font samples*, PIE Books, 2005*Digital Fonts*, Graphis Books, 1996*Creativity '92*, Art Direction Book Company, 1993**What's the Big Idea?** self-published lexicon for an ideation system for students (1992)*Even More Great Ideas Using 1, 2, & 3 Colors*; Supon Design Editions, 1997**Diarrex, Arnicaid, EnurAid, & ClearAc packaging** Standard Homeopathic Co., client (1991)*Creativity '92*, Art Direction Book Company, 1993**The Print Company logo** (1991)*The Big Book of Logos* by David Carter, Art Direction Book Company, 1998*American Corporate Identity 8*, Art Direction Book Company, 1993**Gunnar Swanson Design Office logo** (1991)*Big Book of Logos 3*, by David Carter, Hearst Book international, 2002*The New Typographic Logo* by Gerry Rosentsweig, 1997**Gunnar Swanson Design Office stationery** (1991)*American Corporate Identity 8*, Art Direction Book Company, 1993*Fresh Ideas in Letterhead & Business Card Design*, North Light Books, 1993*Letterhead & Logo Designs 2: Creating the Corporate Image*, Rockport Publishers, 1992*Letterheads 8*, Art Direction Book Company, 1992*How*, Self-Promotion issue, 1991**Singer and Associates t-shirt** (1990)*Great T-Shirt Graphics*, Rockport Publishers, 1993**Singer and Associates stationery** (1990)*American Corporate Identity 6*, Art Direction Book Company, 1993*Fresh Ideas in Letterhead & Business Card Design*, North Light Books, 1993*Letterheads 8*, Art Direction Book Company, 1992**Rosemary Swanson stationery** (1989)*Letterheads 8*, Art Direction Book Company, 1992**Production Solutions, Inc. stationery** (1989)*Letterheads 8*, Art Direction Book Company, 1992**National Toxics Campaign logo** (1989)*Logos Go Digital* by David Carter, Art Direction Book Company, 1998*Creativity '90*, Art Direction Book Company, 1991**Eggnog and Other Selections packaging & p.o.p.** The Twang/Metaphor Records, client (1989)*Label Designs 4*, Rockport Publishers, 1992**Eggnog and Other Selections record cover** The Twang/Metaphor Records, client (1989)*Creativity '90*, Art Direction Book Company, 1991**Mothers Day and Halloween insert covers** Manhattan Village shopping center, client (1989)

NABYS Award, Southern California Marketing Directors' Association, 1989

**Heal the Bay newsletter** (1988)*Society of Publication Designers 24th Publication Design Annual*, Watson-Guptill, 1990**Gunnar and Rosemary Swanson wedding invitation** (1986)*Storks and Bonds: the Best of Designer Wedding Invitations & Birth Announcements*, Quon Editions, 1990**Homeopathic Medicines for Children** packaging Standard Homeopathic Co., client (1986)*Natural Foods Merchandiser*, 1986

(GRAPHIC DESIGN AWARDS/PROJECTS PUBLISHED CONTINUED)

**Ethyl and the Regulars logo (1985)**

*The Big Book of Logos* by David Carter, Art Direction Book Company, 1998

**Bullseye trademark (1984)**

*Bullet-Proof Logos* by David Carter, HBI, 1999

*The Big Book of Logos* by David Carter, Art Direction Book Company, 1998

**Eastgate trademark (1984)**

*Bullet-Proof Logos* by David Carter, HBI, 1999

**Various projects shown in**

*Page One Graphics Index*, Page One Publishing, Singapore, 1995

*noAH V International Package Design Directory*, Japan Creators' Association, 1991